

From 10/21/08 Expanded Presidents' Council Meeting

- *People don't realize that there are no fees on "items" (testing, late fees, application fees, etc)*
 - *Raise general fee and then advertise what it buys (unofficial transcripts, testing, late fees, application fee, etc)*
 - *Take a close look at other student paid costs/fees (not just tuition).*
 - *Build relationships – create "commitment" through fee?*
 - *Increase general fee to \$10 – what would happen?*
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- *What do we want to know as we consider tuition increase for next year?*
 - *Did we experience a decline in LDC with tuition increase? NO, there has been an increase.*
 - *What is effect or at what point is tuition too high and a decrease in enrollment would be seen?*
 - *Last recession – what was our enrollment, offerings & price?*
 - *What \$ increase is PCC, MHCC and CHCC considering?*
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- *Increase in Financial Aid from State resources with quick turnaround in financial aide packaging.*
 - *Support funds to colleges – increase or decrease effects on enrollment.*
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- *Drawing students from Washington and Multnomah Counties – why?*
 - *Check assumptions about attending here because of price – why do students attend here and not somewhere else?*
 - *Why are students applying and not attending?*
 - *CCC does not require students to formally apply – open door policy.*
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- *Some programs are more price sensitive than others – differential tuition.*
 - *LBCC tried this last summer*
 - *Report is not out yet, but initial thoughts were positive and growth in double digits*
 - *Targeted a specific off campus building site in a low income area*
 - *Building was underutilized and had a lot of cancelled classes.*
 - *Offered Gen Ed classes at that site for \$40/credit, rather than the \$60+ at other campus sites*
 - *Have not decided what to do next.*
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- *Do not nickel and dime our students.*
 - *Link to SEM committee.*
 - *WEB connection for information regardless of price.*
 - *Assets to support awareness*
 - *Overall demographics – peak? (ASE, Socioeconomic, background)*
 - *Projections – HEPI tied? Is HEPI in mix at all?*
 - *Tuition and persistence – once here does it help keep people focused?*

- *Targeted recruitment and offerings*